



MARCH



APRIL

JULY



DECEMBER



# Outlaw Half Marathon 10k & 5k Luckenbach, Texas

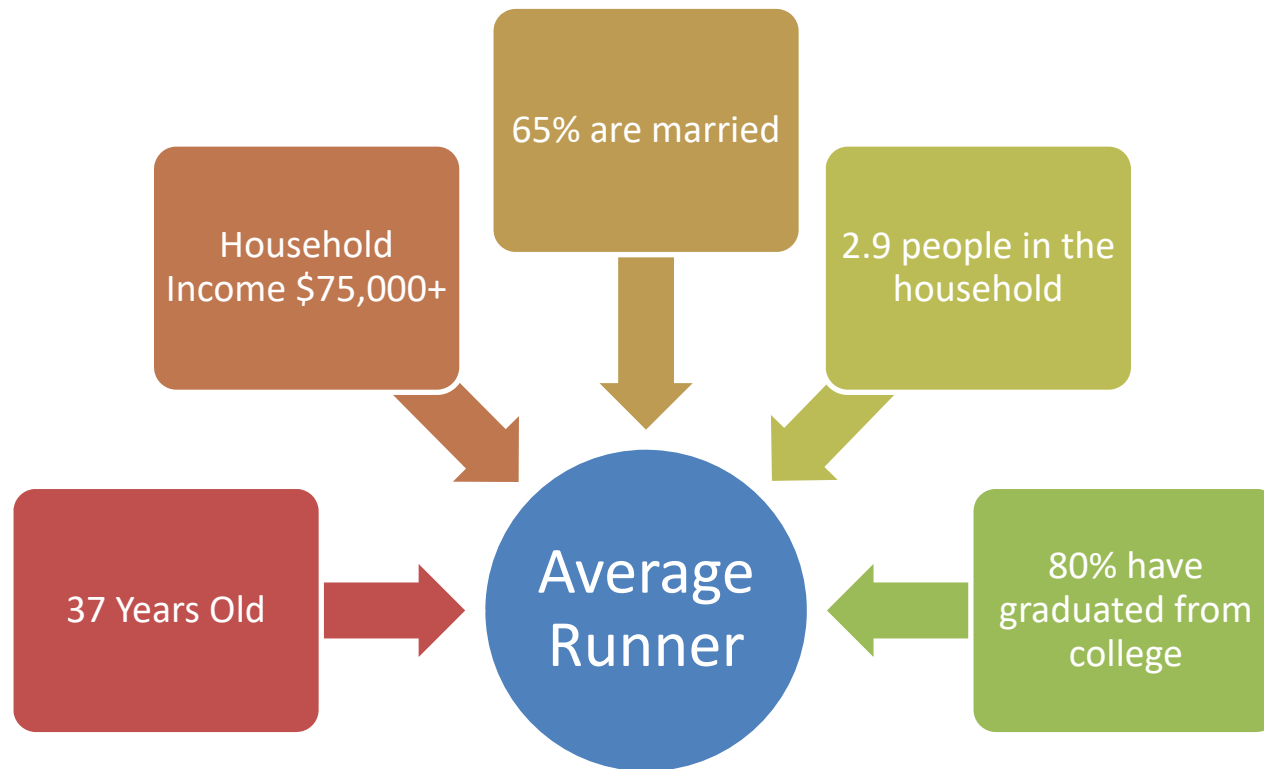


# Estimated revenue to Gillespie County

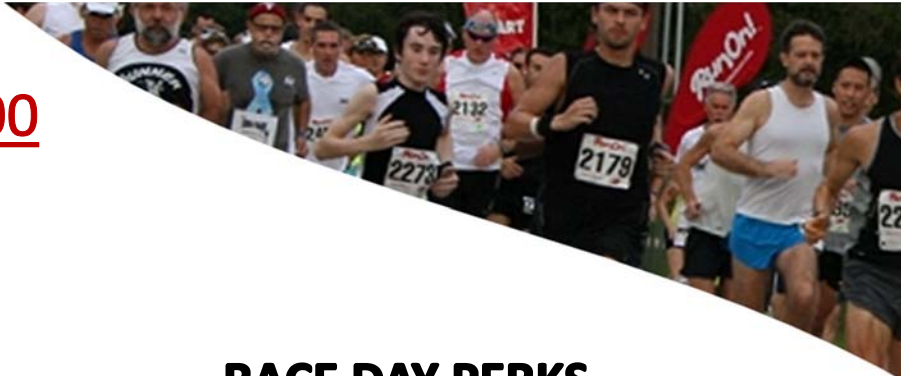
- Number of runners expected = 1000
- Average hotel cost \$140.00 = \$140,000
- Each runner will bring 1 guest, on average
- Dining revenue expected @\$35.00 each = \$70,000
- Miscellaneous spending wineries, breweries, tourist attractions @ \$50.00 ea =\$50,000
- Total Revenue = \$260,000



## Getting to Know the Average Runner



# TITLE EXCLUSIVITY Package - \$10,000



## FEATURES



### Title Sponsorship Recognition

- We will add your company name as the Title Sponsor to the race logo anytime it is presented



### Shirt Graphics

- Inclusion of Company Name on Shirt Front
- Large Top Level Logo on Shirt Back



### Race Website Exposure

- Title Sponsor Recognition
- Hyperlinks to Your Site



### Packet Stuffing Opportunity

- Add a coupon or brochure to the race packets for runners to see



### E-Blast and Print Advertising

- You'll be included in every Race eBlast to iRun's 12,000 runner database
- Top Level Inclusion in all Print Advertising

## RACE DAY PERKS



### Start The Race!

- Be our honorary starter!



### Race Day Tent Space

- 20 x 20 Space...400sq ft!
- Must Provide Own Tent



### Race Day Announcements

- Includes 2 trips to the mic!
- Speak to the runners about your involvement and company!



### Race Day Banner Space

- Located at Start/Finish and near Announcement Area/Stage!



15

### Free Race Entries

- Foster relationships with business partners and clients
- Share with your employees!



# PLATINUM EXCLUSIVITY Package - \$5,000



## FEATURES



### "Sponsored By" Recognition

- The race will be "Sponsored By" your company



### Shirt Graphics

- Large Top Level Logo on Shirt Back



### Race Website Exposure

- Large Logo Listed on Website
- Hyperlinks to Your Site



### Packet Stuffing Opportunity

- Add a coupon or brochure to the race packets for runners to see



### E-Blast and Print Advertising

- You'll be included in every Race eBlast to iRun's 20,000 runner database
- Inclusion in all Print Advertising

## RACE DAY PERKS



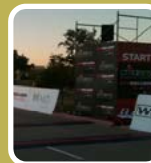
### Race Day Tent Space

- 10 x 20 Space...200sq ft!
- Must Provide Own Tent



### Race Day Announcements

- Includes 1 trip to the mic!
- Speak to the runners about your involvement and company!



### Race Day Banner Space

- Located at the Announcement Area/Stage!



### 10 Free Race Entries

- Foster relationships with business partners and clients
- Share with your employees!

# GOLD EXCLUSIVITY Package - \$2,500



## FEATURES



### Shirt Graphics

- Medium Logo on Shirt Back



### Race Website Exposure

- Logo Listed on Website
- Hyperlinks to Your Site



### Packet Stuffing Opportunity

- Add a coupon or brochure to the race packets for runners to see



### Race Day Announcements

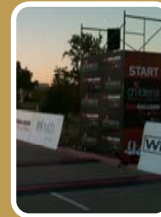
- 4 mentions by Event Emcee

## RACE DAY PERKS



### Race Day Tent Space

- 10 x 10 Space
- Must Provide Own Tent



### Race Day Banner Space

- Banner Space Around Venue



### 8 Free Race Entries

- Foster relationships with business partners and clients
- Share with your employees!

# GOLD Sponsor Package - \$1,000



## FEATURES



### Shirt Graphics

- Medium Logo on Shirt Back



### Race Website Exposure

- Logo Listed on Website
- Hyperlinks to Your Site



### Packet Stuffing Opportunity

- Add a coupon or brochure to the race packets for runners to see



### Race Day Announcements

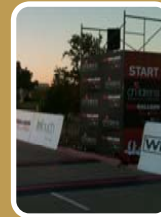
- 4 mentions by Event Emcee

## RACE DAY PERKS



### Race Day Tent Space

- 10 x 10 Space
- Must Provide Own Tent



### Race Day Banner Space

- Banner Space Around Venue



### 5 Free Race Entries

- Foster relationships with business partners and clients
- Share with your employees!



# SILVER & BRONZE Sponsor Packages



## SILVER - \$500



### Shirt Graphics

- Logo on Shirt Back



### Race Website Exposure

- Name Listed on Website
- Hyperlinks to Your Site



### Race Day Tent Space

- 10 x 10 Space
- Must Provide Own Tent



### Race Day Announcements

- 2 Mentions by the Event Emcee



### 2 Free Race Entries

- Foster relationships with business partners and clients
- Share with your employees!

## BRONZE - \$200



### Race Day Tent Space

- 10 x 10 Space
- Must Provide Own Tent



### Race Day Announcements

- 2 Mentions by the Event Emcee



# Partner With Us!

This sponsorship agreement is made between the race owner and the following:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Fax Number: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Please check appropriate level of sponsorship:

- \_\_\_\_\_ \$10,000 TITLE EXCLUSIVITY
- \_\_\_\_\_ \$5,000 PLATINUM EXCLUSIVITY
- \_\_\_\_\_ \$2,500 GOLD EXCLUSIVITY
- \_\_\_\_\_ \$1,000 GOLD
- \_\_\_\_\_ \$500 SILVER
- \_\_\_\_\_ Donation (Please describe): \_\_\_\_\_

**Race Owner**

**Sponsor**

By (Signature): \_\_\_\_\_

By (Signature): \_\_\_\_\_

Title: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**ALL SPONSORSHIP MONIES, LOGOS AND REQUESTED COMPANY ITEMS ARE TO BE RECEIVED BY THE RACE OWNER/BENEFICIARY THREE FRIDAYS BEFORE RACE DAY OR SPONSOR BENEFITS CANNOT BE GUARANTEED.**