



**SPLIT SECOND**  
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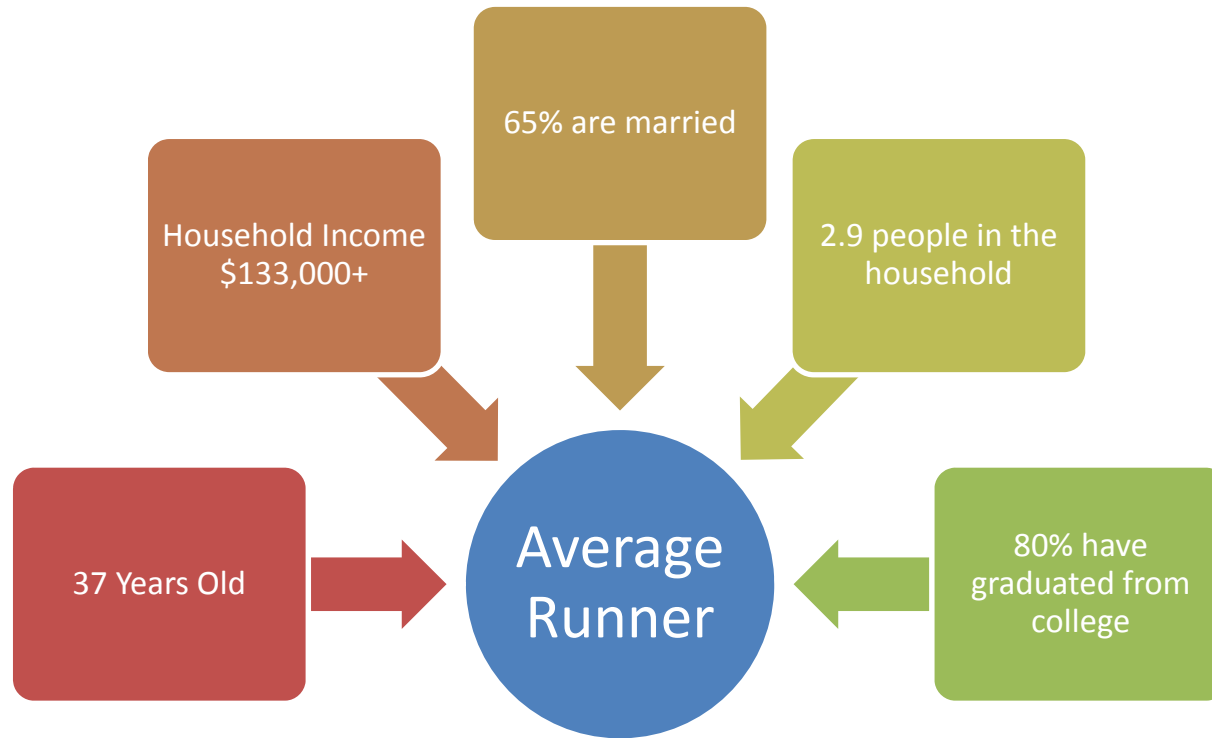
# RACE SPONSORSHIP 2015 OPTIONS





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# Getting to Know the AVERAGE RUNNER





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# TITLE EXCLUSIVITY Package - \$10,000

## FEATURES



### Title Sponsorship Recognition

- We will add your company name as the Title Sponsor to the race logo anytime it is presented



### Shirt Graphics

- Inclusion of Company Name on Shirt Front
- Large Top Level Logo on Shirt Back



### Race Website Exposure

- Title Sponsor Recognition
- Hyperlinks to Your Site



### Packet Stuffing Opportunity

- Add a coupon or brochure to the race packets for runners to see



### E-Blast and Print Advertising

- You'll be included in every Race e-Blast to iRun's 40,000 runner database
- Top Level Inclusion in all Print Advertising

## RACE DAY PERKS



### Start The Race!

- Be our honorary starter!



### Race Day Tent Space

- 20 x 20 Space...400sq ft!
- Must Provide Own Tent



### Race Day Announcements

- Includes 2 trips to the mic!
- Speak to the runners about your involvement and company!



### Race Day Banner Space

- Located at Start/Finish and near Announcement Area/Stage!



### 10 Free Race Entries

- Foster relationships with business partners and clients
- Share with your employees!



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# PLATINUM EXCLUSIVITY Package - \$5,000

## FEATURES



### "Sponsored By" Recognition

- The race will be "Sponsored By" your company



### Shirt Graphics

- Large Top Level Logo on Shirt Back



### Race Website Exposure

- Large Logo Listed on Website
- Hyperlinks to Your Site



### Packet Stuffing Opportunity

- Add a coupon or brochure to the race packets for runners to see



### E-Blast and Print Advertising

- You'll be included in every Race e-Blast to iRun's 40,000 runner database
- Inclusion in all Print Advertising

## RACE DAY PERKS



### Race Day Tent Space

- 10 x 20 Space...200sq ft!
- Must Provide Own Tent



### Race Day Announcements

- Includes 1 trip to the mic!
- Speak to the runners about your involvement and company!



### Race Day Banner Space

- Located at the Announcement Area/Stage!



### 5 Free Race Entries

- Foster relationships with business partners and clients
- Share with your employees!



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# GOLD EXCLUSIVITY Package - \$2,500

## FEATURES



### Shirt Graphics

- Medium Logo on Shirt Back



### Race Website Exposure

- Logo Listed on Website
- Hyperlinks to Your Site



### Packet Stuffing Opportunity

- Add a coupon or brochure to the race packets for runners to see



### Race Day Announcements

- 4 mentions by Event Emcee

## RACE DAY PERKS



### Race Day Tent Space

- 10 x 10 Space
- Must Provide Own Tent



### Race Day Banner Space

- Banner Space Around Venue



### 2 Free Race Entries

- Foster relationships with business partners and clients
- Share with your employees!



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# SILVER SPONSOR Package - \$1,250

## FEATURES



### Shirt Graphics

- Medium Logo on Shirt Back



### Race Website Exposure

- Logo Listed on Website
- Hyperlinks to Your Site



### Packet Stuffing Opportunity

- Add a coupon or brochure to the race packets for runners to see



### Race Day Announcements

- 4 mentions by Event Emcee

## RACE DAY PERKS



### Race Day Tent Space

- 10 x 10 Space
- Must Provide Own Tent



### Race Day Banner Space

- Banner Space Around Venue



### 1 Free Race Entries

- Foster relationships with business partners and clients
- Share with your employees!



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# BRONZE & IN-KIND Sponsor Packages

## BRONZE - \$500



### Shirt Graphics

- Logo on Shirt Back



### Race Website Exposure

- Name Listed on Website



### Race Day Tent Space

- 10 x 10 Space
- Must Provide Own Tent



### Race Day Announcements

- 2 Mentions by the Event Emcee

## IN-KIND DONATION



### Shirt Graphics

- Company Name on Shirt Back



### Race Website Exposure

- Name Listed on Website



### Race Day Tent Space

- 10 x 10 Space
- Must Provide Own Tent



### Race Day Announcements

- 2 Mentions by the Event Emcee



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# PARTNER WITH US

This sponsorship agreement is made between the race owner and the following:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Fax Number: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Please check appropriate level of sponsorship:

- |       |  |                             |
|-------|--|-----------------------------|
| _____ | \$10,000                                 | <u>TITLE EXCLUSIVITY</u>    |
| _____ | \$5,000                                  | <u>PLATINUM EXCLUSIVITY</u> |
| _____ | \$2,500                                  | <u>GOLD EXCLUSIVITY</u>     |
| _____ | \$1,250                                  | <u>SILVER</u>               |
| _____ | \$500                                    | <u>BRONZE</u>               |
| _____ | <u>Donation</u> (Please describe): _____ |                             |

**Race Owner**

**Sponsor**

By (Signature): \_\_\_\_\_

By (Signature): \_\_\_\_\_

Title: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_



**ALL SPONSORSHIP MONIES, LOGOS AND REQUESTED COMPANY ITEMS ARE TO BE RECEIVED BY THE RACE OWNER/BENEFICIARY THREE FRIDAYS BEFORE RACE DAY OR SPONSOR BENEFITS CANNOT BE GUARANTEED.**